



**5" MARGIN:** No text / No logos within this margin.

# AD SPECS

## AFBF ANNUAL CONVENTION

### (FULL-PAGE AD)

**Full-page Ad Size:** 6.5"w x 9.5"h

**Live area:** 5.5"w x 8.5"h (noted with Pink rule)

**Margins:** Keep Logos and text within this .5" margin

**Bleeds:** Set .125" bleeds on all sides for images/background colors

**Image Resolution:** Set to 300 dpi

Please supply artwork with cropmarks.

**5" MARGIN:** No text / No logos within this margin.



**5" MARGIN:** No text / No logos within this margin.



**5" MARGIN:** No text / No logos within this margin.